



Pre-webinar 7 July 2014 for the 7th edition of the regional
IGF:

Diplomacy and the general Internet Governance process

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The international Internet Governance regime

- There is an international Internet Governance regime which emerged in the last four decades. This regime is not based on an inter-governmental agreement but on consensual and collaborative practices and institutions.
- Working definition of Internet governance: “is the development and application by Governments, the private sector and civil society, in their respective roles, of shared principles, norms, rules, decision-making procedures, and programmes that shape the evolution and use of the Internet” (WGIG, 2005).

Introduction of Internet Governance in the international context – some highlights

- 1. Background to the creation of ICANN:
 - U.S. Green Paper: *A Proposal to Improve the Technical Management of Internet Names and Addresses*.
 - International Forum for the White Paper (IFWP).
- 2. WSIS Process
 - [2003 – Geneva](#)
 - 2005-2005 Working Group on Internet Governance ([WGIG](#)) + [report](#)
 - [2005 – Tunis Agenda](#)

The role of governments

Governments were newcomers to the field of Internet governance. While in other negotiations, inter-governmental regimes gradually opened to non-governmental players, in Internet governance negotiations, governments had to enter an already existing non-governmental regime, built around IETF, ISOC, and ICANN. Once Internet governance became a global issue, there was a need to converge these two regimes (non-governmental and traditional diplomatic regimes) through the development of a multistakeholder policy framework. (Kurbalija, 2012: 172)

Reasons for the interest in governments in shaping and participating the international agenda in Internet Governance regime

- Strike a balance in a multi-polar world of powers
- Cultural and linguistic
- Country names, brands, geographical denominations and designations of origin
- Involve national capacity in ICT and Internet development
- Economic and social benefits
- Other

Questions? / ¿Preguntas?

THANK YOU/ MUCHAS GRACIAS

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